As a flight attendant, this issue greatly impacts my job. Not only have cellular communications completely overtaken the lives of their users, but they have also intruded upon the peace of others. There should be one place (besides a hospital!) where people can rest, without being interrupted by ring tones, music downloads, beeps, sqwaks, and the proverbial "LOUD TALKERS!!" So, in short, DO US ALL A FAVOR AND JUST SAY NO TO CELL PHONE USAGE ON THE AIRCRAFT!!